



To pledge online instead, please go to [www.nationalMSSociety.org/mig](http://www.nationalMSSociety.org/mig).

## About Multiple Sclerosis

Multiple sclerosis interrupts the flow of information between the brain and the body and it stops people from moving. Every hour in the United States, someone is newly diagnosed with MS, an unpredictable, often disabling disease of the central nervous system. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with more than twice as many women as men being diagnosed with the disease. MS affects more than 400,000 people in the U.S., and 2.5 million worldwide.

### Why support the National MS Society?

- *Someone you know* asked you to.
- It *feels good* and it's the *right thing* to do.
- The National MS Society is the *only MS organization located in the state of Michigan* providing support for people with MS and their families.
- The National MS Society is the *only MS organization* to meet the standards of all major agencies rating the fiscal responsibilities of non-profits.
- The MS Society, Michigan Chapter spends only seven cents of every dollar raised on fundraising and administrative costs.
- The National MS Society has spent *more than \$500 million on MS research* around the world in the last 60 years.
- The money you donate will positively impact the lives of more than *18,000 people living with MS in Michigan*.
- We are *closing in on a cure* – top researchers now say that a cure for MS will be found within our lifetime!

### How to raise \$500 in nine days...

- Day 1:** Start by sponsoring yourself for \$25.
- Day 2:** Ask two family members to sponsor you for \$25.
- Day 3:** Ask five friends to contribute \$20.
- Day 4:** Ask five co-workers to contribute \$10.
- Day 5:** Ask five neighbors to contribute \$10.
- Day 6:** Ask five people from your church or temple to contribute \$10.
- Day 7:** Ask your boss for a company contribution of \$25 (or better yet, find out if your company will match what you raise).
- Day 8:** Ask five local merchants to sponsor you for \$20.
- Day 9:** Ask two businesses you frequent to contribute \$25. This is easier than you might think—ask your hair stylist/barber, your doctor, your dentist, your dry cleaner, your mechanic...

**= \$500!**

**Good Luck!**